

**"Art, Aesthetics and Creation" course mixed teaching program**

JIANG Fan

Harbin Institute of Technology, Harbin, Heilongjiang, China

**Abstract:** This course mainly describes the essence and characteristics of art, the origin of art, the function of art, the art in the cultural system, the types of art, and the knowledge of art creation, art works, art appreciation, etc., and guides students to study art from the perspective of aesthetics and culturology, and strives to explore and explore the humanistic spirit of art. Cultivate students' aesthetic consciousness and enhance their personal artistic accomplishment.

[JIANG Fan. **"Art, Aesthetics and Creation" course mixed teaching program.***Researcher* 2024;16(11):111-122]. ISSN 1553-9865 (print); ISSN 2163-8950 (online). <http://www.sciencepub.net/researcher>. 06. doi:[10.7537/marsrsj161124.06](http://www.dx.doi.org/10.7537/marsrsj161124.06)

**Keywords:** Blended teaching; Classroom teaching; Online MOOC; Allocation of hours

1. **Classroom teaching activity design**

(1) Teaching method: blended teaching of "offline teaching + online MOOC + flipped classroom"

(2) Class hour ratio: 32 class hours of offline teaching (including 8 class hours of flipped class -- 25% of offline class hours); On the basis of not changing the class time arrangement of the original syllabus, 8 class hours of online MOOCs will be set up (20% of the total class hours of online and offline).

(3) Course arrangement: Professor Peng's online course is a supplement to the content of the offline classroom teachers and an interpretation from different perspectives. First, the process of understanding art and aesthetics should be comprehensive, three-dimensional and vivid, and there is no fixed rule in the understanding of art. Introducing other professors' opinions can cultivate students' ability to receive multiple viewpoints and form their own thinking. Second, the learning of art and aesthetics is free, subjective and multi-dimensional, and listening to the views of online professors can overcome and avoid the restraint of students' instinct to explore knowledge, question questions and think critically because of the authority of the single-class teacher.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **cycle** | **Teaching scheme** | **Teaching form** | **Allocation of hours** | **Main content** |
| Week 14 class HoursOffline teaching1 credit hourOnline course | Explain the course routine requirements and exam requirements. Chapter 1 Origin and development of art1.1 Overview,1.2 The Mystery of the Sphinx,1.3 Theory of imitation, theory of play, theory of performance, theory of witchcraft, and theory of labor,1.4 Historical evolution of art development: four stages | Offline teaching | 4.0 Credit hours | The interpretation of "The Mystery of the Sphinx" by different scholars constitutes the process of human self-awareness and cognition, and this course introduces the topic of the exploration of art from different angles in the world, namely the origin and evolution of art. |
| 1.1 How does Chinese art go global1.2 Cases of Chinese art going to the world1.5 Birth and development of aesthetics | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.0 Credit hour | In the long river of art development, how China explored it and what treasures it left behind; Introduction to the history of aesthetic research. |
| The link between offline content and online content: In the offline class, the teachers introduce the exploration topic of the origin and evolution of art by scholars from different countries from the "mystery of the Sphinx". The online course examines the development process of the art, focusing on how China explored it and what treasures it left behind. At the same time, it introduces the research history of aesthetics. The two are integrated and interrelated. |
| Week 23 credit HoursOffline teaching1 credit hourFlipped classroom1 credit hourOnline course | Chapter 2 Types of art2.1 Time art and space art2.2 Audiovisual Arts2.3 Reproduction Art | Offline teaching | 3.0 credit hours | Time art (music, literature), space art (sculpture, painting), time and space art (drama, film and television) and representation art. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Consider the problem of online courses: How to understand the "multiple decision theory" of the origin of art.) | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.0 Credit hour | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |
| 1.7 What is the modern art language1.8 Chinese traditional cultural spirit2.1 Zen aesthetics | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.0 Credit hour | Explain from plastic arts, performing arts, comprehensive arts and language arts respectively; At the same time, talk about Chinese Zen aesthetics. |
| The relationship between offline content and online content: In offline classes, according to the existence mode of artistic images, the teachers will respectively talk about time art (music, literature), space art (sculpture, painting), time and space art (drama, film and television) and representation art. In the online course, Professor Peng explained from the perspective of expressive techniques, including plastic arts, performing arts, comprehensive arts and language arts. At the same time, talk about Chinese Zen aesthetics. They have different perspectives and complement each other. |
| Week 33 credit HoursOffline teaching1 credit hourFlipped classroom1 credit hourOnline course | 2.4 Dynamic art and static artChapter 3 The Style of art3.1 Nature and significance of artistic style3.2 Humor and irony | Offline teaching | 3.0 credit hours | Describes the style, nature and meaning of art, and details the artistic style of humor and satire. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Think about the online course question: What are the characteristics of art, and give examples.) | Flipped classroomDiscussion class | 1.0 credit hours | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |
| 3.2 Architectural art and garden art3.3 Arts and Crafts and Modern design | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.0 credit hours | Master the concepts and main categories of applied arts. |
| The relationship between offline content and online content: In the offline class, the teacher discusses the style, essence and meaning of art, and details the artistic style of humor and satire. In the online course, Professor Peng introduced the main contents of practical art from the perspective of art types: architectural art and garden art, arts and crafts and modern design. The two complement each other and integrate into each other. |
| Week 43 credit HoursOffline teaching1 credit hourFlipped classroom1 credit hourOnline course | 3.3 Funny and absurd3.4 Metaphor and symbolChapter 5: The progressive level of aesthetics5.1 Previous knowledge level | Offline teaching | 3.0 credit hours | Details of funny and absurd, metaphorical and symbolic art styles. Start learning the aesthetic hierarchy. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Think about online courses: what is the spirit of traditional Chinese culture, and give examples.) | Flipped classroomDiscussion class | 1.0 credit hours | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |
| 4.3 Chinese Painting4.4 Western Painting | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.0 credit hours | Master the concepts and main categories of plastic arts。 |
| The relationship between offline content and online content: In the offline class, the teacher elaborates on the funny and absurd, metaphor and symbol from the perspective of artistic style. In the online course, Professor Peng explained the main contents of plastic arts from the types of art: Chinese painting and Western painting. The two complement each other, the former is the abstract concept of aesthetics, the latter is the embodiment of aesthetics. |
| Week 53 credit HoursOffline teaching1 credit hourFlipped classroom1.5 class hoursOnline course | 5.2 Sensory Level5.3 Psychological Level5.4 Cognitive Level | Offline teaching | 3.0 credit hours | Expounds the cognition of different levels of human aesthetics. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Thinking about the online course problem: the characteristics of the world's three major garden systems; What are the differences between the aesthetic characteristics of Chinese and Western architecture? | Flipped classroomDiscussion class | 1.0 credit hours | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |
| 4.7 Overview of sculpture art4.8 Chinese sculpture and Western sculpture4.9 Overview of photography art5.1 Overview of dramatic arts | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.5 credit hours | Master the concepts and main categories of plastic arts. |
| The relationship between offline content and online content: In the offline classroom, the teachers detailed several aspects of perception and cognition from the perspective of aesthetics. In the online course, Professor Peng explained the main contents of plastic arts from the types of arts: sculpture art, photography art and drama art. The two complement each other, the former is the abstract concept of aesthetics, the latter is the embodiment of aesthetics. |
| Week 63 credit HoursOffline teaching1 credit hourFlipped classroom1.5 class hoursOnline course | Chapter 6 Aesthetic judgment6.1 Double definition of aesthetics6.2 The beauty of dependency and the beauty of freedom6.3 Elegance and sublime beauty | Offline teaching | 3.0 credit hours | Learn to analyze and taste art and make aesthetic judgment from the content of vassal beauty and free beauty. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Think about the online course question: Talk about the comparison of Chinese and Western painting art.) | Flipped classroomDiscussion class | 1.0 credit hours | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |
| 8.1 Artistic Language8.2 Artistic image and artistic implication8.3 Typical8.4 Artistic Conception | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.5 credit hours | Master the conceptual connotation of artistic language and artistic image. |
| The relationship between offline content and online content: In offline classes, teachers learn to analyze and taste art and make aesthetic judgments from content such as vassal beauty and free beauty. In the online course, Professor Peng interprets the concepts of artistic language and artistic image, supplementing the content not covered in the offline class. The two complement each other. |
| Week 73 credit HoursOffline teaching1 credit hourFlipped classroom1 credit hourOnline course | 6.4 Universality and synesthesia of aestheticsChapter 7 Creation7.1 Premiere Application Tips7.2 After effects application Tips | Offline teaching | 3.0 credit hours | The universal and common sense of aesthetics; Learning of expression tools. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Think about the online course question: Taking sculpture/photography/drama as an example, talk about the comparison of Chinese and Western art.) | Flipped classroomDiscussion class | 1.0 credit hours | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |
| 9.2 Aesthetic psychology of art appreciation9.3 Aesthetic process of art appreciation | Learn MOOCs onlinePrepare for flipped class and discussion class | 1.0 credit hours | Master the main embodiment of art appreciation; The cultivation and improvement of artistic appreciation. |
| The relationship between offline content and online content: In the offline class, the teacher talks about the universality and common sense of aesthetics, and guides the students to learn the expression tools. In the online course, Professor Peng talked about the aesthetic psychology and aesthetic process of art appreciation respectively, in order to cultivate and improve the aesthetic ability and art appreciation. The two complement each other and integrate into each other. |
| Week 82 credit hoursOffline teaching2 credit hoursFlipped classroom | 7.3 Idea Skills7.4 Field skillsSummarize and reflect on this course. | Offline teaching | 2.0 credit hours | Practical creative skills. |
| Report the learning results of online courses:One or two students show the learning results of online coursesOther students participate in thinking and discussing(Think about online courses: how to understand, cultivate and improve their artistic appreciation.) | Flipped classroomDiscussion class | 2.0 credit hours | It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students. |

**(4) Instructions for Flipped classroom:**

After class, students will carry out deep learning on the content specified by the teacher in the Introduction to Art, and then condense the learning results into a learning report of the MOOC course in class. In addition to the first class, each class will be reported by 1-2 students, so that every student will have the opportunity to express their views at the end of the class.

◎ The first flipped classroom

Thinking about the problem of online courses: how to understand the "multiple decision theory" of the origin of art.

◊ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

© Report effect, clear logic (full marks 5)

©Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The second flipped classroom

Think about the problem of online courses: What are the characteristics of art, and illustrate with examples.

◊According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

©MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

©Report effect, clear logic (full marks 5)

©Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The third flipped classroom

Think about the problem of online courses: what is the spirit of traditional Chinese culture, and illustrate with examples.

◊According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

©Report effect, clear logic (full marks 5)

slightly

©Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The fourth flipped classroom

Thinking about the problem of online courses: the characteristics of the world's three major garden systems; What are the differences between the aesthetic characteristics of Chinese and Western architecture?

◊According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

©Report effect, clear logic (full marks 5)

©Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The fifth flipped classroom

Thinking online course problem: Talk about the comparison of Chinese and Western painting art.

◊ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

©Report effect, clear logic (full marks 5)

© Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The sixth flipped classroom

Think about online course questions: Taking sculpture (photography/drama) as an example, talk about the comparison of Chinese and Western art.

◊ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

©MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

© Report effect, clear logic (full marks 5)

©Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The seventh flipped classroom

Thinking online course problem: how to understand, cultivate and improve their own art appreciation.

◊ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◊Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◊ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◊Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

©Report effect, clear logic (full marks 5)

©Fluent language expression, able to explain the logical relationship clearly (full score 5)

**2. Assessment and evaluation design**

(1) Teacher evaluation of students (composition of online and offline results)

Final score of this course 100% = 20% attendance in offline class + 10% interaction between teachers and students completed in class + 20% learning report on Super Star's YAMO in offline flipped class + 50% score in final exam (see the table below for detailed scoring criteria)© Online learning Instructions:

|  |  |  |
| --- | --- | --- |
| **content** | **Judging standard** | **Grade ratio** |
| Offline class attendance | No unexcused absencesThere was no late arrival or early departure | 20% |
| Discussion classInteraction between teachers and students | Actively participate in the discussion class, teacher-student interaction, student interactionAnswer the questions raised by the instructor | 10% |
| Offline flipped classroomOn the super star El Yarmoc classLearning report | Knowledge learning situation of MOOCs | 10% | 20% |
| Presentation effect | 5% |
| Fluency in language expression | 5% |
| Final exam score | Degree of mastery of course content | 50% |

1. Student evaluation of the class (mid-term feedback: survey students' learning feedback and suggestions through questionnaires, interviews, etc.)

**Interim feedback record form**

**Name：** **Student number：**

 1.The learning experience of online course content？

□Very satisfied □More satisfied □satisfaction □dissatisfy □Far from satisfied

Other opinion：

2.Flipped classroom participation experience？

□Very satisfied □More satisfied □satisfaction □dissatisfy □Far from satisfied

Other opinion：

3. Discussion class participation experience？

□Very satisfied □More satisfied □satisfaction □dissatisfy □Far from satisfied

Other opinion：

**References**

[1] Lu Jie. On the Adaptation and Transcendence of Education. 21. China Education Press, 1985. Joshua Merowitz. Vanishing Regions: The Influence of Electronic Media on Social Behavior [M]. Translated by Xiao Zhijun. Beijing: Tsinghua University Press, 2002:61-63. (in Chinese)

[2] Peng Jixiang. Introduction to art: Peking University Press.2004

[3] Walter Lippmann. Public opinion [M]. Yan Kewen, translated by Jiang Hong. Shanghai: Shanghai People's Publishing House, 2002:3-5. (in Chinese)