



"Art, Aesthetics and Creation" course mixed teaching program

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Abstract: This course mainly describes the essence and characteristics of art, the origin of art, the function of art, the art in the cultural system, the types of art, and the knowledge of art creation, art works, art appreciation, etc., and guides students to study art from the perspective of aesthetics and culturology, and strives to explore and explore the humanistic spirit of art. Cultivate students' aesthetic consciousness and enhance their personal artistic accomplishment.

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Keywords: Blended teaching; Classroom teaching; Online MOOC; Allocation of hours

1. Classroom teaching activity design

(1) Teaching method: blended teaching of "offline teaching + online MOOC + flipped classroom"

(2) Class hour ratio: 32 class hours of offline teaching (including 8 class hours of flipped class -- 25% of offline class hours); On the basis of not changing the class time arrangement of the original syllabus, 8 class hours of online MOOCs will be set up (20% of the total class hours of online and offline).

(3) Course arrangement: Professor Peng's online course is a supplement to the content of the offline classroom teachers and an interpretation

from different perspectives. First, the process of understanding art and aesthetics should be comprehensive, three-dimensional and vivid, and there is no fixed rule in the understanding of art. Introducing other professors' opinions can cultivate students' ability to receive multiple viewpoints and form their own thinking. Second, the learning of art and aesthetics is free, subjective and multi-dimensional, and listening to the views of online professors can overcome and avoid the restraint of students' instinct to explore knowledge, question questions and think critically because of the authority of the single-class teacher.

cycle	Teaching scheme	Teaching form	Allocation of hours	Main content
Week 1 4 class Hours Offline teaching 1 credit hour Online course	Explain the course routine requirements and exam requirements. Chapter 1 Origin and development of art 1.1 Overview, 1.2 The Mystery of the Sphinx, 1.3 Theory of imitation, theory of play, theory of performance, theory of witchcraft, and theory of labor, 1.4 Historical evolution of art development: four stages	Offline teaching	4.0 Credit hours	The interpretation of "The Mystery of the Sphinx" by different scholars constitutes the process of human self-awareness and cognition, and this course introduces the topic of the exploration of art from different angles in the world, namely the origin and evolution of art.
	1.1 How does Chinese art go global 1.2 Cases of Chinese art going to the world 1.5 Birth and development of aesthetics	Learn MOOCs online Prepare for flipped class and discussion class	1.0 Credit hour	In the long river of art development, how China explored it and what treasures it left behind; Introduction to the history of aesthetic research.
The link between offline content and online content: In the offline class, the teachers introduce the exploration topic of the origin and evolution of art by scholars from different countries from the "mystery of the Sphinx". The online course examines the development process of the art, focusing on how China explored it and what treasures it left behind. At the same time, it introduces the research history of aesthetics. The two are integrated and interrelated.				
Week 2 3 credit Hours Offline teaching 1 credit hour	Chapter 2 Types of art 2.1 Time art and space art 2.2 Audiovisual Arts 2.3 Reproduction Art	Offline teaching	3.0 credit hours	Time art (music, literature), space art (sculpture, painting), time and space art (drama, film and television) and representation art.

Flipped classroom 1 credit hour Online course	Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing (Consider the problem of online courses: How to understand the "multiple decision theory" of the origin of art.)	Learn MOOCs online Prepare for flipped class and discussion class	1.0 Credit hour	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.
	1.7 What is the modern art language 1.8 Chinese traditional cultural spirit 2.1 Zen aesthetics	Learn MOOCs online Prepare for flipped class and discussion class	1.0 Credit hour	Explain from plastic arts, performing arts, comprehensive arts and language arts respectively; At the same time, talk about Chinese Zen aesthetics.
The relationship between offline content and online content: In offline classes, according to the existence mode of artistic images, the teachers will respectively talk about time art (music, literature), space art (sculpture, painting), time and space art (drama, film and television) and representation art. In the online course, Professor Peng explained from the perspective of expressive techniques, including plastic arts, performing arts, comprehensive arts and language arts. At the same time, talk about Chinese Zen aesthetics. They have different perspectives and complement each other.				
Week 3 3 credit Hours Offline teaching 1 credit hour Flipped classroom 1 credit hour Online	2.4 Dynamic art and static art Chapter 3 The Style of art 3.1 Nature and significance of artistic style 3.2 Humor and irony Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing (Think about the online course	Offline teaching	3.0 credit hours	Describes the style, nature and meaning of art, and details the artistic style of humor and satire.
		Flipped classroom Discussion class	1.0 credit hours	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students

course	question: What are the characteristics of art, and give examples.)			as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.
	3.2 Architectural art and garden art 3.3 Arts and Crafts and Modern design	Learn MOOCs online Prepare for flipped class and discussion class	1.0 credit hours	Master the concepts and main categories of applied arts.
The relationship between offline content and online content: In the offline class, the teacher discusses the style, essence and meaning of art, and details the artistic style of humor and satire. In the online course, Professor Peng introduced the main contents of practical art from the perspective of art types: architectural art and garden art, arts and crafts and modern design. The two complement each other and integrate into each other.				
Week 4 3 credit Hours Offline teaching 1 credit hour Flipped classroom 1 credit hour Online course	3.3 Funny and absurd 3.4 Metaphor and symbol Chapter 5: The progressive level of aesthetics 5.1 Previous knowledge level	Offline teaching	3.0 credit hours	Details of funny and absurd, metaphorical and symbolic art styles. Start learning the aesthetic hierarchy.
	Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing (Think about online courses: what is the spirit of traditional Chinese culture, and give examples.)	Flipped classroom Discussion class	1.0 credit hours	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

	4.3 Chinese Painting 4.4 Western Painting	Learn MOOCs online Prepare for flipped class and discussion class	1.0 credit hours	Master the concepts and main categories of plastic arts.
The relationship between offline content and online content: In the offline class, the teacher elaborates on the funny and absurd, metaphor and symbol from the perspective of artistic style. In the online course, Professor Peng explained the main contents of plastic arts from the types of art: Chinese painting and Western painting. The two complement each other, the former is the abstract concept of aesthetics, the latter is the embodiment of aesthetics.				
Week 5 3 credit Hours Offline teaching 1 credit hour Flipped classroom 1.5 class hours Online course	5.2 Sensory Level 5.3 Psychological Level 5.4 Cognitive Level	Offline teaching	3.0 credit hours	Expounds the cognition of different levels of human aesthetics.
	Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing (Thinking about the online course problem: the characteristics of the world's three major garden systems; What are the differences between the aesthetic characteristics of Chinese and Western architecture?	Flipped classroom Discussion class	1.0 credit hours	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.
	4.7 Overview of sculpture art 4.8 Chinese sculpture and Western sculpture 4.9 Overview of photography art 5.1 Overview of dramatic arts	Learn MOOCs online Prepare for flipped class and discussion class	1.5 credit hours	Master the concepts and main categories of plastic arts.
The relationship between offline content and online content: In the offline classroom, the teachers detailed several aspects of perception and cognition from the perspective of aesthetics. In the online course, Professor Peng explained the main contents of plastic arts from the types of arts: sculpture art, photography art and drama art. The two complement each other, the former is the abstract concept of				

aesthetics, the latter is the embodiment of aesthetics.				
Week 6 3 credit Hours Offline teaching 1 credit hour Flipped classroom 1.5 class hours Online course	Chapter 6 Aesthetic judgment 6.1 Double definition of aesthetics 6.2 The beauty of dependency and the beauty of freedom 6.3 Elegance and sublime beauty	Offline teaching	3.0 credit hours	Learn to analyze and taste art and make aesthetic judgment from the content of vassal beauty and free beauty.
	Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing (Think about the online course question: Talk about the comparison of Chinese and Western painting art.)	Flipped classroom Discussion class	1.0 credit hours	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.
	8.1 Artistic Language 8.2 Artistic image and artistic implication 8.3 Typical 8.4 Artistic Conception	Learn MOOCs online Prepare for flipped class and discussion class	1.5 credit hours	Master the conceptual connotation of artistic language and artistic image.
The relationship between offline content and online content: In offline classes, teachers learn to analyze and taste art and make aesthetic judgments from content such as vassal beauty and free beauty. In the online course, Professor Peng interprets the concepts of artistic language and artistic image, supplementing the content not covered in the offline class. The two complement each other.				
Week 7 3 credit Hours Offline teaching	6.4 Universality and synesthesia of aesthetics Chapter 7 Creation 7.1 Premiere Application Tips 7.2 After effects application Tips	Offline teaching	3.0 credit hours	The universal and common sense of aesthetics; Learning of expression tools.

1 credit hour Flipped classroom 1 credit hour Online course	Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing(Think about the online course question: Taking sculpture/photography/drama as an example, talk about the comparison of Chinese and Western art.)	Flipped classroom Discussion class	1.0 credit hours	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.
	9.2 Aesthetic psychology of art appreciation 9.3 Aesthetic process of art appreciation	Learn MOOCs online Prepare for flipped class and discussion class	1.0 credit hours	Master the main embodiment of art appreciation; The cultivation and improvement of artistic appreciation.
The relationship between offline content and online content: In the offline class, the teacher talks about the universality and common sense of aesthetics, and guides the students to learn the expression tools. In the online course, Professor Peng talked about the aesthetic psychology and aesthetic process of art appreciation respectively, in order to cultivate and improve the aesthetic ability and art appreciation. The two complement each other and integrate into each other.				
Week 8 2 credit hours Offline	7.3 Idea Skills 7.4 Field skills Summarize and reflect on this course.	Offline teaching	2.0 credit hours	Practical creative skills.

teaching 2 credit hours Flipped classroom	Report the learning results of online courses: One or two students show the learning results of online courses Other students participate in thinking and discussing (Think about online courses: how to understand, cultivate and improve their artistic appreciation.)	Flipped classroom Discussion class	2.0 credit hours	It is hosted by the teacher, shared offline in the physical classroom, and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.
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(4) Instructions for Flipped classroom:

After class, students will carry out deep learning on the content specified by the teacher in the Introduction to Art, and then condense the learning results into a learning report of the MOOC course in class. In addition to the first class, each class will be reported by 1-2 students, so that every student will have the opportunity to express their views at the end of the class.

◎ The first flipped classroom

Thinking about the problem of online courses: how to understand the "multiple decision theory" of the origin of art.

◇ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2

students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

◎ MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

◎ Report effect, clear logic (full marks 5)

◎ Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The second flipped classroom

Think about the problem of online courses: What are the characteristics of art, and illustrate with examples.

◇ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

◎ MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

◎ Report effect, clear logic (full marks 5)

◎ Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The third flipped classroom

Think about the problem of online courses: what is the spirit of traditional Chinese culture, and illustrate with examples.

◇ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

◎ MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full

score of 10)

◎ Report effect, clear logic (full marks 5) slightly

◎ Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The fourth flipped classroom

Thinking about the problem of online courses: the characteristics of the world's three major garden systems; What are the differences between the aesthetic characteristics of Chinese and Western architecture?

◇ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

◎ MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

◎ Report effect, clear logic (full marks 5)

◎ Fluent language expression, able to explain the logical relationship clearly (full score 5)

◎ The fifth flipped classroom

Thinking online course problem: Talk about the comparison of Chinese and Western painting art.

◇ According to the course selection list, 1 or 2 students will report the learning results of online

courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

© Report effect, clear logic (full marks 5)

© Fluent language expression, able to explain the logical relationship clearly (full score 5)

© The sixth flipped classroom

Think about online course questions: Taking sculpture (photography/drama) as an example, talk about the comparison of Chinese and Western art.

◇ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a

summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

© Report effect, clear logic (full marks 5)

© Fluent language expression, able to explain the logical relationship clearly (full score 5)

© The seventh flipped classroom

Thinking online course problem: how to understand, cultivate and improve their own art appreciation.

◇ According to the course selection list, 1 or 2 students will report the learning results of online courses. Teachers and students will interact with each other.

◇ Requirements: The content of the speech should be rich, the language should be refined, and you should have your own thinking views on this issue.

◇ Flipped classroom: physical classroom is used for offline sharing, which is presided over by the teacher and taught by the students. Report the learning results of online courses with 1-2 students as the core, and other students express their views as speakers. After the completion of the student report, the teacher will make a summary and answer other relevant questions raised by the students.

◇ Score reference criteria and weight: Full score of 20, accounting for 20% of the total score.

© MOOCs knowledge learning, the cases are wonderful and meet the course requirements (full score of 10)

© Report effect, clear logic (full marks 5)

© Fluent language expression, able to explain the logical relationship clearly (full score 5)

2. Assessment and evaluation design

(1) Teacher evaluation of students (composition

of online and offline results)
 Final score of this course 100% = 20% attendance
 in offline class + 10% interaction between
 teachers and students completed in class + 20%

learning report on Super Star's YAMO in offline
 flipped class + 50% score in final exam (see the
 table below for detailed scoring criteria)© Online
 learning Instructions:

content	Judging standard		Grade ratio
Offline class attendance	No unexcused absences There was no late arrival or early departure		20%
Discussion class Interaction between teachers and students	Actively participate in the discussion class, teacher-student interaction, student interaction Answer the questions raised by the instructor		10%
Offline flipped classroom On the super star El Yarmoc class Learning report	Knowledge learning situation of MOOCs	10%	20%
	Presentation effect	5%	
	Fluency in language expression	5%	
Final exam score	Degree of mastery of course content		50%

(2) Student evaluation of the class (mid-term feedback: survey students' learning feedback and suggestions through questionnaires, interviews, etc.)

Interim feedback record form

Name: _____ Student number: _____

1.The learning experience of online course content?

☐Very satisfied ☐More satisfied ☐satisfaction ☐dissatisfy ☐Far from satisfied

Other opinion: _____

2.Flipped classroom participation experience?

☐Very satisfied ☐More satisfied ☐satisfaction ☐dissatisfy ☐Far from satisfied

Other opinion: _____

3. Discussion class participation experience?

☐Very satisfied ☐More satisfied ☐satisfaction ☐dissatisfy ☐Far from satisfied

Other opinion: _____

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